



CONTACT INFO

CINDY BREWER
CONNECT@LEOEVENTS.COM
901-766-1836
LEOEVENTS.COM

We've zigged and we've zagged. We've pivoted and persevered.

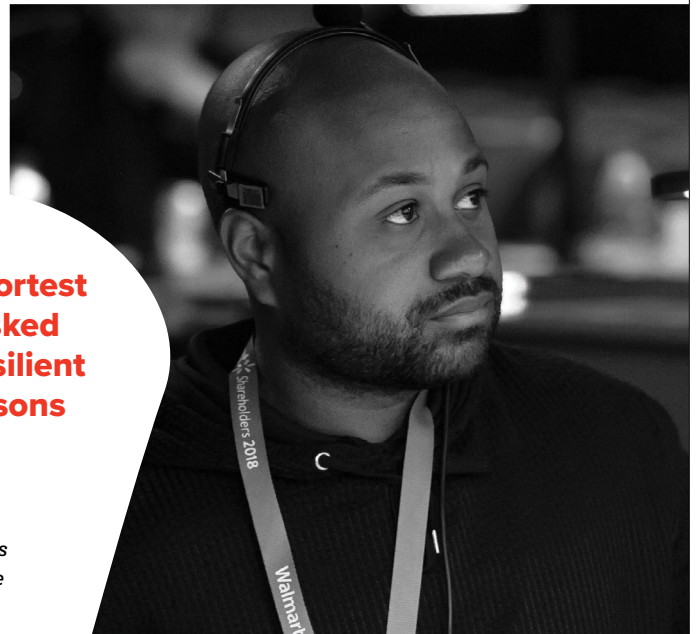
We've come together as an industry and as a community, in unexpected and astonishing ways.

We've seen that creativity, versatility, and determination are communicable, too.

We've been reminded that people will always strive to assemble; attending must be synonymous with belonging; and though you can't replace face-to-face, it's thrilling to discover what digital can do.

At LEO Events, we are committed to innovation and solutions – to creating stronger, smarter events that deliver the deepest sense of purpose and connection.

FINDING **CLARITY** IN THE **CRISIS**



We take heart knowing we will make it through by working together, and the shortest route to learning is listening. So we've asked a few members of our passionate and resilient LEO family to share silver linings and lessons learned, during this most difficult year.

Ellie Nixon: *"Making the digital transformation has shifted more than just the way we do business. These new opportunities are showing us our new purpose. It's been special to witness the entire industry embrace the 'we GET to' mentality."*

Justin Maddox: *"This pandemic accelerated an evolution that was already in progress. When virtual events become an urgent necessity, our industry was ready, and we responded! The circumstances are formidable, but in them we have huge opportunities to challenge all norms, and create."*

Jon Brown: *"With regard to diversity and equity, one of the most valuable lessons from the past few months is that change requires uncomfortable conversations – and that's okay. These are important discussions that are necessary to embark on a journey of change."*

Cindy Brewer: *"Even amid the instability caused by the pandemic, an incredible civil rights movement has roused the conscience of the nation. And with gratitude for our long-standing relationship with the National Civil Rights Museum, we feel fortunate to have a partner to help us elevate the conversation to a broader audience, and uncover opportunities for change, together."*